

SPEAKERS

Jeff Schilling

Mr. Schilling is the Founder of Creative Works, the largest independent laser tag arena building company in the world with over 10 years of experience. As an authority on laser tag design, construction and center development; and a member of the American Institute of Architects and the International Code Council for the construction of safe facilities, Mr. Schilling and his in-house team of artisans, sculptors, and woodworkers have designed, developed, and consulted over 100 themed laser tag adventure sites around the globe. Innovators of themes that attract and retain customers for increased profitability and throughput, Creative Works leads the industry when it comes to delivering the WOW effect. To learn more about the "eye candy" they create and why they've been called the "painters of light" for laser tag sites, please visit: www.lasertagworld.com.

Jack Turner

Mr. Turner is the owner of Lazer Blaze. Lazer Blaze is a 17,000 square foot laser tag facility that originally opened in 1986 as a Photon location. After a small period where it did not operate as a laser tag facility, it was re-opened in December 1994 and has different sets of equipment until it purchased the Infusion System in 2002. Jack Turner serves on the Board of Directors for the [International Laser Tag Association, Inc.](#), the non-profit trade group for laser tag developers and operators. Lazer Blaze also hosts the Laser Tag Museum, an unbiased collection of laser tag equipment and paraphernalia reflecting the laser tag industry's long and prosperous history. To learn more please visit: www.lazerblaze.com.

Erik Guthrie

Mr. Guthrie is the Vice President of Marketing & Sales for Zone Laser Tag. Zone is the **largest** laser tag company in the world with offices on four continents and with over 220 *OPEN* locations. Erik is also the Founder and the former Executive Director of the [International Laser Tag Association, Inc.](#) and has been a frequent speaker at industry trade shows as well as numerous articles for the trade publications. He has consulted and trained many of the leading laser tag locations throughout the USA for the past 11 years. To learn more about Zone Laser Tag, please visit: www.zonelasertag.com.