

OVERVIEW

The world's largest laser tag company will hold a **FREE** 1 day seminar for future laser tag operators that seek to be profitable. Participant's from all across the United States are attending to learn how to become profitable by avoiding the numerous startup mistakes commonly incurred in the development of a new business.

We are consistently asked, "*How is this seminar different from others?*" The answer is simple: Zone is committed to **PROFITABLE** operators. We do not care if you are professional - we are only concerned with whether you make money and that your guests are happy.



Zone Laser Tag owns and operates five of their own locations - the only laser tag equipment supplier that owns multiple locations. Our systems and marketing methods are proven to be replicable and usable by you in your new location. Our experience, knowledge and systems learned from 15+ years of ownership become yours to utilize in your new project.

Conference topics include:

- Industry Growth Numbers
- Business Plan Preparation
- Site Selection
- Operational Layout
- ADA & Meeting Your Baseline Requirements
- Insurance & Money Saving Tips
- The WOW Effect
- Lease Negotiations
- Food Service: Pro's and Cons
- Zone Laser Tag Equipment Overview
- Zone Laser Tag Financing
- Acacia POS Software Overview
- The Zone Experience



Attendee's are participating in this conference based in part that nearly **50%** of Zone Laser Tag operators gross over **\$750,000** in laser tag sales and over 75% of Zone Laser Tag operators have locations averaging **5.8** years compared to the industry average life span of 3.1 years for most other laser tag systems.