

AGENDA

Friday

7:30 P.M.

Social Hour & Mixer

Come and mingle with the presenters, host and fellow attendees.

8:30 P.M.

Dinner

The hotel has a respectable restaurant that will serve us in the Lounge. Last conference, the social mixer lasted until 11:30 P.M. Come and join us!



Saturday

CONFERENCE

9:00 A.M.

Check In

Located at the table outside conference rooms at the Holiday Inn

9:15 A.M.

Welcome & Introductions

9:30 A.M.

Industry Growth Numbers



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9:45 A.M.

Business Plan Preparation

10:15 A.M.

Small Business Administration

10:30 A.M.

Break

10:40 A.M.

Site Selection

Presented by Jeff Schilling, [Creative Works](#), Inc.

11:00 A.M.

Operational Layout

Presented by Jeff Schilling of [Creative Works](#), Inc.

11:30 A.M.

ADA & Meeting Your Baseline Requirements

11:45 A.M.

Insurance & Money Saving Tips

12:00 P.M.

LUNCH

On Your Own – 1 hour

1:00 P.M.

The WOW Effect

Presented by Jeff Schilling, [Creative Works](#), Inc.

2:00 P.M.

Lease Negotiations

2:30 P.M.

Break

2:45 P.M.

Food Service: Pro's and Cons

Presented by Jack Turner, owner of [Lazer Blaze](#)

3:15 P.M.

Zone Laser Tag Equipment Overview

3:30 P.M.

Zone Laser Tag Financing

4:00 P.M.

Acacia POS Software Overview



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5:00 P.M.

Conference Ends

Break before transporting to **Lazer Blaze** - 1 hour

THE ZONE EXPERIENCE

6:00 P.M.

Meet in lobby of hotel

6:15 P.M.

Arrive at **Lazer Blaze**

6:30 P.M.

Break into groups for tour

7:00 P.M.

Dinner is served

Compliments of Zone

Lazer Tag

8:15 P.M.

The Zone Experience



9:30 P.M.

Certificates of Completion and Free Pack Certificates awarded

Participants must complete the program to qualify for the certificates.